

SEPTEMBER 30, 2019

To be held the day before the ICUEE exhibition at the
**OMNI LOUISVILLE HOTEL,
Louisville, USA**

DPIS **DIESEL PROGRESS SUMMIT**

CONFERENCE AND AWARDS FOR THE GLOBAL ENGINE AND POWERTRAIN TECHNOLOGY INDUSTRY



SPONSORSHIP OPPORTUNITIES

Supported by:



Created and organized by



www.dieselprogresssummit.com

A nighttime photograph of a city skyline, likely Detroit, Michigan, featuring the illuminated dome of the Michigan State Capitol building. The city lights are reflected in the water in the foreground. The text is overlaid on the upper portion of the image.

A NEW ONE-DAY **CONFERENCE AND AWARDS** EVENT FOR THE **GLOBAL ENGINE AND POWERTRAIN TECHNOLOGY** INDUSTRY

WELCOME

The Diesel Progress Summit is a one-day conference and awards dinner for the engine and powertrain technology industry, organized by Diesel Progress, Diesel Progress International and KHL Group.

The venue for the Summit will be the OMNI LOUISVILLE HOTEL



Dramatic changes in engine and drivetrain technology are being driven by emission regulations and advances in hybrid and electrification technologies.

Understanding these developments is essential for equipment OEMs – both on- and off-highway - fleet owners, and drivetrain component suppliers. There has never been a greater need for authoritative and up-to-date information.

The Summit takes place in Louisville, KY, USA, the day before the ICUEE exhibition, one of the most important off-highway equipment shows in the USA.



SCHEDULE

Monday September 30

9 am – 10 am Registration
10 am – 5 pm Conference
6 pm – 7pm Evening Reception
7.15 pm – 9.30 pm Awards Dinner

Tuesday Oct 1 – Thursday Oct 3

ICUEE The Demo Expo

Conference

The conference will highlight developments in technology, including:

- Engine and Drivetrain technology
- Hybrid power systems
- Battery power systems
- Electrification versus diesel
- Implications for fleet owners

Awards Dinner

The dinner will celebrate excellence and success in the engine and drivetrain sector and provide a venue for relaxed business networking; an opportunity to strengthen existing relationships and build new ones.

- Recognize and reward excellence
- Network with colleagues and customers
- Promote new products and technology
- Make new business contacts

The Future of Powertrains

DPS CONFERENCE



Dramatic changes in engine and drivetrain technology are being driven by emission regulations and advances in hybrid and electrification technologies.

The conference will meet the need for timely and authoritative information, providing OEMs, equipment owners and engine and powertrain suppliers with expertise on:

- The future of diesel
- Electric and hybrid powertrains
- Electrification case studies
- Battery powered underground mining equipment
- Implications for fleet owners
- Market research: the shift from diesel to alternatives

If you are interested in providing a speaker, please contact:

Mike Osenga

Publisher/Editor, Diesel Progress & NewPowerProgress
Tel: +1 (262) 754-4127 (Direct)
Cell: +1 (414) 870-7560
e-mail: mike.osenga@khl.com

Ian Cameron

Editor, Diesel Progress International
Tel +44 (0) 20 31 79 29 79 (Direct)
Cell: +44 (0)7971 910179
e-mail: ian.cameron@khl.com

Murray Pollok

Events Director, KHL Group
Tel: +44 (0)1505 850 043
Cell: +44 (0)7950 021023
e-mail: murray.pollok@khl.com

Celebrating Excellence & Innovation

DPS AWARDS

The awards will celebrate excellence and achievement in the field of engine and powertrain technology, with awards in several categories:

Categories

- Diesel engine of the year (<175 hp)
- Diesel engine of the year (>175 hp)
- Engine distributor of the year (<175 hp)
- Engine distributor of the year (>175 hp)
- Electrification newsmaker of the year
- Electric power application of the year
- Employer of the year
- Diesel Progress achievement of the year

Judging Process

Diesel Progress magazine will appoint an independent panel of industry experts who will assess the submitted entries.

The judging panel will be in place by February 2019.

SUBMITTING AWARDS

Companies and individuals can submit awards. There is no need to wait to be nominated by a third party. However, if you would like to highlight a company or technology that you think should be entered, then please let us know. See contacts page.

Judging criteria and general guidance for all of the award categories will be provided on this website soon.

The deadline for submitting award entries is likely to be in May 2019, with the shortlists announced in June 2019.

The awards dinner will be held on the evening of September 30, after the conference.

Questions

If you have questions about the judging process, please contact:

Murray Pollok

Events Director, KHL Group
Tel: +44 (0)1505 850 043
Cell: +44 (0)7950 021023
e-mail: murray.pollok@khl.com

WHY SPONSOR?

Support and Celebrating Excellence and Innovation in the Engine Powertrain Industry

Along with the tangible benefits outlined here, sponsorship enables you to:

- Promote your company, brand, products and services to industry professionals including buyers.
- Demonstrate your commitment to industry education and professionalism.
- Increase brand loyalty by being associated with a significant industry event.
- Network with key existing and potential customers.
- Benefit from associated publicity, before, during and after the event.
- Gain exposure from the event website and marketing campaigns.
- Use the event to promote new product innovation

SPONSORSHIP OPPORTUNITIES

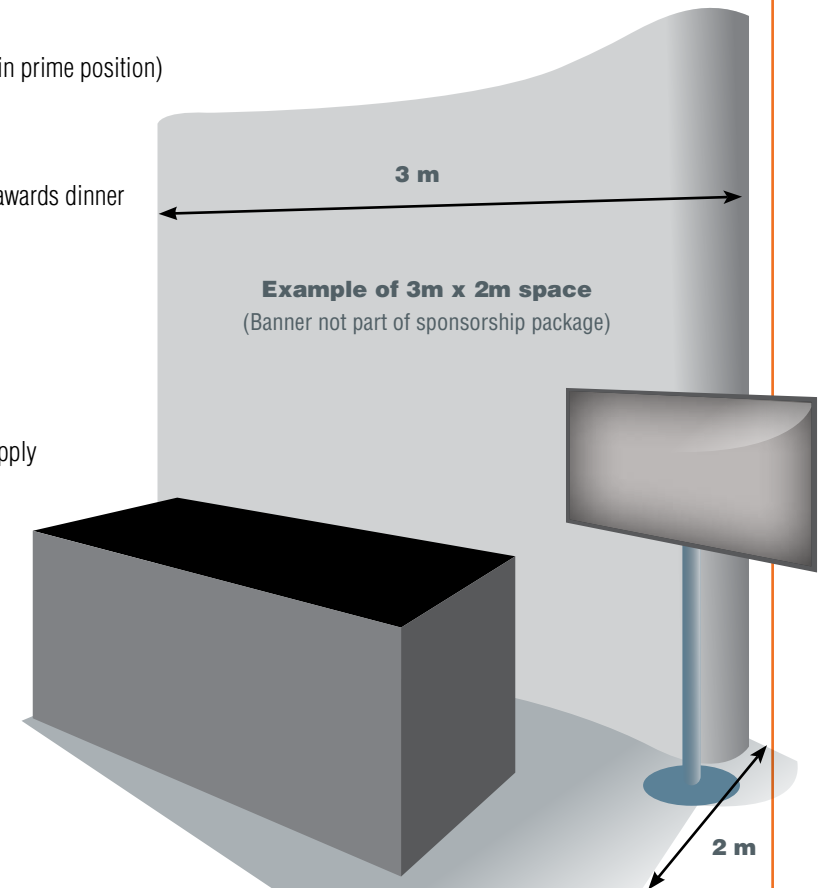
GOLD

\$20,000

OPTION TO ADD A CUSTOM ADDITION - \$5,000*

- Ten summit tickets (including table of ten at the awards in prime position)
- Prime position for table top display (3m x 2m space)
- Plasma display screen for your table top*
- Promotional items in delegate bags - client to supply
- Premium stage branding during conference and during awards dinner
- Prominent logo on pop-up banners at the event
- Prominent logo on awards menu
- Sponsor banner on DPS specific e-newsletter
- Logo on DPS website
- Prominent logo on all pre-conference publicity
- Logo branding on post conference videos
- Full page advertisement in the conference brochure
- Option to put a small gift on Awards tables - client to supply
- 40% discount on additional delegate tickets

**Please let us know if you require the plasma display by confirming to: saara.rootes@khl.com*



AWARDS DRINKS RECEPTION

\$18,000

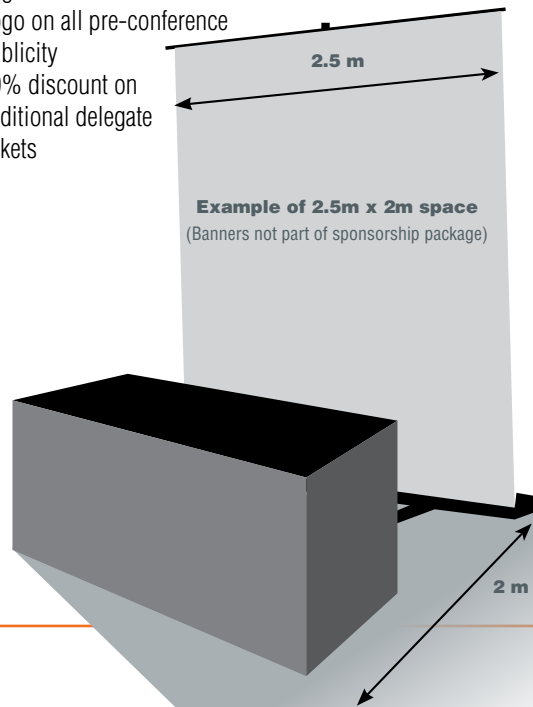
- Sole sponsor of drinks reception
 - 10 conference tickets
 - 10 tickets to awards dinner
 - Branding on plasma screens throughout reception area
 - Welcome banners at entrance and throughout receptions room
 - Option to dress the room**
 - Table top display to be showcased throughout the day
 - Branding on cocktail tables during the reception.
 - Option to give a gift to attendees on arrival***
 - 30% discount on additional delegate tickets
- ** To be approved by KHL events team and client to supply and put up decoration
*** Client to supply gift

SILVER

\$15,000

OPTION TO ADD A CUSTOM ADDITION - \$5,000*

- Five summit tickets
- Prominent position for table top exhibition display
- Promotional items in delegate bags
- Half page advertisement within the conference brochure
- Logo on pop-up banners
- Logo on the awards menu
- Sponsor banner on DPS specific e-newsletter
- Logo on DPS website
- Logo on all pre-conference publicity
- 30% discount on additional delegate tickets

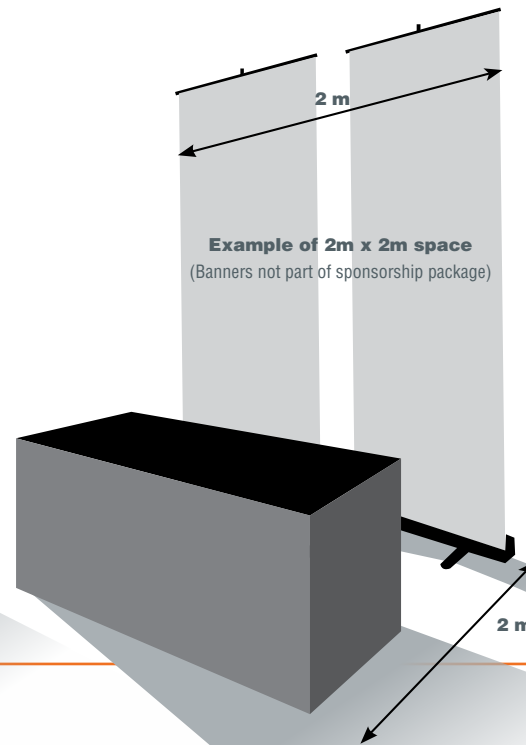


SUPPORTING

\$8,000

OPTION TO ADD A CUSTOM ADDITION - \$5,000*

- Three summit tickets
- Table top exhibition display
- Promotional leaflet in delegate bags
- Button banner on DPS specific e-newsletter
- Logo on DPS website
- 20% discount on additional delegate tickets



CUSTOM ADDITIONS

Purchase any sponsorship option and add any of the below custom additions, only available to one sponsor.

WELCOME PACK

- Your company design on the hotel room key cards.
- Your company logo, slogan and URL on the schedule to be handed out with the key cards as guests check in to the hotel.
- Additional two tickets to the Conference and Awards.

BREAKFAST SPONSOR

- Your company logo on napkins.
- Banners next to breakfast buffet during registration.
- Additional two tickets to the Conference and Awards.

BREAKS SPONSOR

- Your company logo on napkins.
- Banners next to coffee stations.
- Additional two tickets to the Conference and Awards.

LUNCH SPONSOR

- Your company logo on napkins.
- Banners next to buffett lunch.
- Additional two tickets to the Conference and Awards.

PEN & PAD SPONSOR

- Your company logo on pens and pads to be placed on conference tables during the Conference.
- Additional two tickets to the Conference and Awards.
- Client to supply

TABLE WINE SPONSOR

- Your company logo/design on wine bottle hangers during the awards dinner.
- Additional two tickets to the Conference and Awards.

AWARD CATEGORY SPONSOR

- Your logo to appear on screen during a chosen category.
- Announcement to be made at the beginning of the presentation.
- Option to present the award to the winner.

DPFS

DIESEL PROGRESS SUMMIT

EVENT CONTACTS

SPONSORSHIP OPPORTUNITIES

Alister Williams
Tel: +1 843 637 4127
Cell: +1 312 860 6775
alister.williams@khl.com

PUBLISHER

Mike Osenga
Tel: +1 (262) 754 4127
Cell: +1 (414) 870 7560
mike.osenga@khl.com

SENIOR EDITOR

Mike Brezonick
Tel: +1 262 754 4112
mike.brezonick@khl.com

SPEAKER OPPORTUNITIES

Ian Cameron
Tel: +44 (0) 20 31 79 29 79
Cell: +44 (0)7971 910179
ian.cameron@khl.com

SPEAKER OPPORTUNITIES

Murray Pollok
Tel: +44 (0)1505 850 043
Cell: +44 (0)7950 021023
murray.pollok@khl.com

DELEGATE BOOKING

May Hyde
Tel: +1 262 754 4100
may.hyde@khl.com
Julia Bossie
Tel: +44 (0)1892 786 204
julia.bossie@khl.com

GLOBAL SALES REPRESENTATIVES

USA

Alister Williams
Tel: +1 312 860 6775
alister.williams@khl.com

USA

Niki Pokwinski
Tel: +1 262 754 4139
Cell: +1 262 444 1737
niki.pokwinski@khl.com

USA

Thomas Kavooras
Tel: +1 312 929 3478
Cell: +1 847 609 4393
thomas.kavooras@khl.com

CHINA

Cathy Yao
Tel: +86 (0)10 6553 6676
cathy.yao@khl.com

ITALY

Roberta Prandi
Tel: +39 0464 014421
roberta.prandi@khl.com

JAPAN

Michihiro Kawahara
Tel: +81 (0)3 3212 3671
kawahara@rayden.jp

KOREA

CH Park
Tel: +82 (0)2 730 1234
mci@unitel.co.kr

MAINLAND EUROPE

Gabriele Dinsel
Tel: +49 711 3416 74 71
gabriele.dinsel@khl.com

UK/BENELUX/SCANDINAVIA

Linda Cameron
Tel: +44 (0)2031 792 979
linda.cameron@khl.com

KEY ACCOUNT MANAGER

Mike Osenga
Tel: +1 (262) 754 4127
Cell: +1 (414) 870 7560
mike.osenga@khl.com

KEY ACCOUNT MANAGER

Mike Brezonick
Tel: +1 262 754 4112
mike.brezonick@khl.com

OFFICES

USA WAUKESHA OFFICE

20855 Watertown Road,
Suite 220, Waukesha,
WI 53186-1873, USA
Tel: +1 262 754 4100
www.dieselprogress.com

USA HEAD OFFICE

KHL Group Americas LLC
3726 East Ember Glow Way,
Phoenix, AZ 85050, USA
Tel: +1 480 659 0578

UNITED KINGDOM (HEAD OFFICE)

KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex,
TN5 6TP, UK
Tel: +44 (0)1892 784 088

Created and organized by



www.dieselprogresssummit.com